



Redesigning Equality and Scientific Excellence Together



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RESET aims to address the challenge of Gender Equality in Research Institutions in a diversity perspective, with the objective to design and implement a user-centered, impact-driven and inclusive vision of scientific excellence.

Consortium partners





Redesigning
Equality and
Scientific
Excellence
Together

RESET Dissemination and Communication Plan

Document Information

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Abbreviations

DCP	Dissemination & Communication Plan
GE	Gender Equality
GEP	Gender Equality Plan
KPI	Key Performance Indicator
RRI	Responsible research & innovation
SSH	Social Sciences and Humanities
AUTH	Aristotle University of Thessaloniki
UBx	University of Bordeaux
UPORTO	University of Porto
UOULU	University of Oulu
UL	University of Łódź

Executive Summary

The current document constitutes the 3rd version of the Dissemination and Communication Plan of the EU funded project “RESET – Redesigning Equality and Scientific Excellence Together” (GA number 101006560).

RESET is a Horizon 2020 Coordination and support action aiming to address the challenge of Gender Equality in Research Institutions in a diversity perspective, with the objective to design and implement a user-centered, impact-driven and inclusive vision of scientific excellence.

The 1st version of the document outlined the overall dissemination and communication strategy of the project, defined the target audiences and described the channels and methods to be used to achieve the maximum outreach of the project activities and results. In addition, it provided guidance on the implementation of the dissemination strategy by the project partners and clarified the roles and responsibilities in this regard. Furthermore, it established a monitoring framework and set specific KPIs to track the performance of the strategy to make the necessary adjustments when necessary.

The 2nd version of the report included the progress made from M3 (March 2021) to M9 (September 2021).

The 3rd version of the current report includes updates regarding the communication and dissemination channels and planned activities e.g. RESET community creation at the platform of Zenodo, inclusion of podcasts etc. It also reports the progress made from M3 (March 2021) to M15 (March 2022).

RESET’s dissemination and communication plan will be updated every six (6) months.



Table of contents

1	Introduction.....	8
2	Overview of RESET’s dissemination and communication strategy.....	10
2.1	Dissemination objectives in the frame of RESET project	10
2.2	RESET target groups and key project outputs to be disseminated.....	11
2.3	Dissemination channels	13
2.4	Roles and responsibilities	16
3	Dissemination and communication tools and activities	18
3.1	RESET visual identity	18
3.2	RESET’s digital presence.....	27
3.3	Policy Briefs.....	32
3.4	RESET Events	32
3.5	Scientific Publications, open access and repositories	38
3.6	Other dissemination channels	39
4	Action plan for RESET’s dissemination and communication activities.....	42
5	Monitoring and reporting	44
5.1	Monitoring and reporting action plan and KPIs.....	44
5.2	Monitoring Results.....	47
6	Conclusions	60
7	ANNEX 1 - Dissemination and communication actions reporting template	61
8	ANNEX 2 - Partners’ social media and dedicated institution webpages reporting template.....	63
9	ANNEX 3 – Event’s organization reporting template.....	64
10	ANNEX 4 – Potential synergies with relevant projects and initiatives	65
11	ANNEX 5 - ARTICLE 29 of GA 101006560 – DISSEMINATION OF RESULTS – OPEN ACCESS – VISIBILITY OF EU FUNDING.....	66

List of figures

Figure 1: RESET’s communication and dissemination strategy phases	11
Figure 2: RESET Stakeholders - The academic community	12
Figure 3: RESET Stakeholders - The external environment	12
Figure 4: Influence and Interest Level of stakeholders	13
Figure 5: RESET Communication Channels & Activities	14
Figure 6: RESET’s dissemination toolkit (for consortium usage)	17
Figure 7: RESET Student Contest for Visual Identity	19



Figure 8: RESET main logo version 1	19
Figure 9: RESET main logo version 2	20
Figure 10: RESET logo typography	20
Figure 11: Logo variations depending on the background	21
Figure 12: RESET logo color Palette.....	22
Figure 13: Size for printing	23
Figure 14:RESET logo implementation on posters and web platforms	23
Figure 15: Logo combination of elements	24
Figure 16: Logo misuse	24
Figure 17: EU acknowledgement.....	25
Figure 18: RESET partners' logos.....	25
Figure 19: RESET's documentation template	26
Figure 20: RESET's presentation template	26
Figure 21: RESET Letter & Envelope template	27
Figure 22: RESET newsletter template	27
Figure 23: RESET's Website launch page	28
Figure 24: RESET website accessible by viually impaired audience	29
Figure 25:RESET podcast logo	35
Figure 26: RESET -AMNESIA workshop	38
Figure 27: Infographic of RESET's dissemination and communication action plan 2021-2024	42
Figure 28: Audience at a glance.....	47
Figure 29: Social Media Statistics.....	48
Figure 30: Social Media Audience.....	48
Figure 31: Social Media Content	48
Figure 32: 1rst issue of Newsletter	50
Figure 33: 2nd issue of Newsletter	51

List of tables

Table 1: RESET dissemination and communication tools in a nutshell	15
Table 2: RESET website elements and structure	28
Table 3: RESET links to Zenodo and OpenAIRE	39
Table 4: Action plan for the RESET dissemination and communication activities - Overview ..	43
Table 6: Reporting templates guidelines.....	44
Table 7: RESET's dissemination and communication strategy KPIs	45
Table 8: RESET's dissemination and communication strategy targets	46
Table 9: RESET project videos	49
Table 10: RESET participation to external events.....	53
Table 11: RESET Scientific Publications	59

1 Introduction

The current document constitutes the second version of the Dissemination and Communication Plan of the “RESET – Redesigning Equality and Scientific Excellence Together” project.

RESET is an EU-H2020 Coordination and support action, which aims to address the challenge of Gender Equality in Research Institutions in a diversity perspective, with the objective to design and implement a user-centered, impact-driven and inclusive vision of scientific excellence.

The aim of this report is to define the communication goals, processes and actions that all the project partners shall collaboratively carry out throughout the project duration in order to maximise the project’s outreach and disseminate its activities and results to the direct target audiences and the society as a whole. In addition, it aims to record and monitor the progress of the dissemination strategy implementation and proceed to any adjustments when needed.

RESET’s dissemination and communication plan (DCP) describes the overall communication strategy and targets of the project, the specific activities to be implemented by the consortium to reach those targets, the dissemination channels to be exploited, the roles and responsibilities of the partners as well as the monitoring and reporting framework put in place to track the successful implementation of the dissemination strategy.

RESET’s DCP will be updated and published every six (6) months (i.e. M9, M15, M21, M27, M33, M39) providing an overview of the dissemination activities performed each semester, updating the action plan as well as adjusting any aspect of the strategy, if necessary, based on the results derived from the evaluation each semester.

In this context, the present document is structured as follows:

- **Chapter 2 – Overview of the RESET dissemination and communication strategy:** This chapter describes in detail the objectives of RESET’s communication strategy, the key target groups at institutional, national and EU level as well as the roles and responsibilities of the partners.
- **Chapter 3 – Dissemination tools and activities:** In this chapter, the RESET online and offline dissemination tools are presented thoroughly along with the description of the activities to be implemented to reach the communication goals of the project and the roadmap to ensure open access.
- **Chapter 4 – Action plan for the RESET dissemination and communication activities:** It provides an indicative timetable and the foreseen activities for the project dissemination and communication activities.

- **Chapter 5 – Monitoring and reporting:** This chapter specifies the key performance indicators set for the achievement of the objectives of the current dissemination strategy, describes the framework established for monitoring the correct implementation of the plan as well as includes guidelines in terms of reporting of the dissemination activities. In addition, it presents the results achieved between March 2021 to March 2022.
- **Chapter 6 – Conclusions:** It summarizes the conclusions of the 3rd version of the Dissemination and Communication plan and the way forward.
- **Annexes:** They include the reporting templates to be used by the consortium as well as the EU requirements on communication and dissemination of results.

2 Overview of RESET's dissemination and communication strategy

2.1 Dissemination objectives in the frame of RESET project

The ambition of RESET dissemination and communication strategy is to raise awareness and facilitate knowledge transfer on the gender equality and diversity topics related to scientific excellence by exploiting the project activities and results and engaging a wide audience at local, national and European level. To achieve this, the following objectives are defined:

- Effectively communicate the project's aim and objectives;
- Stimulate the active participation of the target audiences in the project's activities and events;
- Establish a strong media presence (online and offline);
- Liaise and actively collaborate with relevant projects and initiatives;
- Exploit the partners' networks;
- Timely communicate, inform and update the target audiences and the public regarding the project's activities and results;
- Monitor, evaluate and if required adjust the dissemination tools and methods.

The roadmap to realize the objectives of the strategy is defined by the Dissemination and Communication plan of RESET. This sets and describes the appropriate tools and methods to effectively communicate the project activities and results, engage with the targeted stakeholders as well as set optimal channels to get the most out of the outreach activities. In particular, it will:

- map RESET's audiences and stakeholders' (along with subcategories relevant to the project),
- establish communication channels that are better targeted to these audiences,
- outline the events and activities to be attended or organized,
- clarify the roles and responsibilities of the partners,
- set specific KPIs to monitor and assess the impact of the plan
- evaluate the progress during the project's duration and perform any adjusting actions to maximise the impact and outreach.

The DCP of RESET refers to the entire project duration and follows a three-phase strategy (Figure 1). The first phase described as "awareness", and runs throughout the project duration (M1 – M48). It includes all the information and the knowledge transfer between the RESET project and its environment – in simpler terms "knowing what is going on". It will inform all targets groups about the project and its related activities and results. Updates, events, actions and any other output will be used in order to engage with the target audiences and establish continuous interaction.

The second phase "engagement and on-board" (M6-M30) includes all the activities and actions that will take place for the creation of the methodology and the implementation

of the Gender Equality Plans. The project will engage with the main target groups and the dissemination actions to put in place will maximize the effects of their involvement. All these actions will be visible to the public through the awareness activities of phase 1.

The third phase starts in M30 when some of the project's results and outcomes are expected to have been formulated. During this phase we recollect and promote our results, make them available for all our targets to use, get inspired from or replicate.

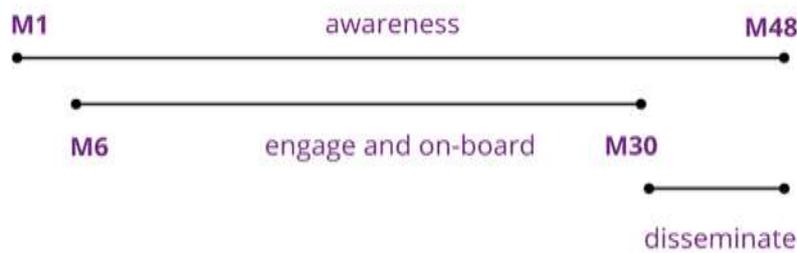


Figure 1: RESET's communication and dissemination strategy phases

The dissemination and communication plan of RESET will be updated every six months, taking also into consideration the evolving situation of the sanitary crisis related to the COVID-19 pandemic in Europe.

2.2 RESET target groups and key project outputs to be disseminated

RESET aims to contribute to society by focusing its actions on the scientific communities, who will be the recipients of the RESET results. In this perspective, we identified our target groups as following:

- **The academic community:** This group (Figure 2) includes all different parts, professions, and any other occupations related to the university management and all members of the academic and scientific community. These are students (Master, PhD candidates,) Early-Stage Researchers, Teachers, and Researchers. From the administrative part of the university, the target group includes employees from each department of the top and middle university management, and any other staff is occupied. This first level of engagement is defined by the seven universities which constitute the RESET consortium.

project, their interest in the project outcomes, the level they are being influenced by the project.

The stakeholders with a high level of interest and influence (Figure 4) will be acknowledged on the GEP related activities and will represent the main communication and dissemination targets. Researchers in Gender Studies and SSH addressing RRI, as well as other Gender Equality projects may not only be considered as dissemination targets, but also as facilitators and influencers of the GEP content. Other RRI projects have to be taken into consideration while planning some joint activities. As Figure 4 below presents, the level of interest and the level of influence per stakeholder group may change during the project duration. For this reason, the monitoring of the impact of our activities will allow us to timely adjust the tools and methods to keep their interest and interaction at high levels.

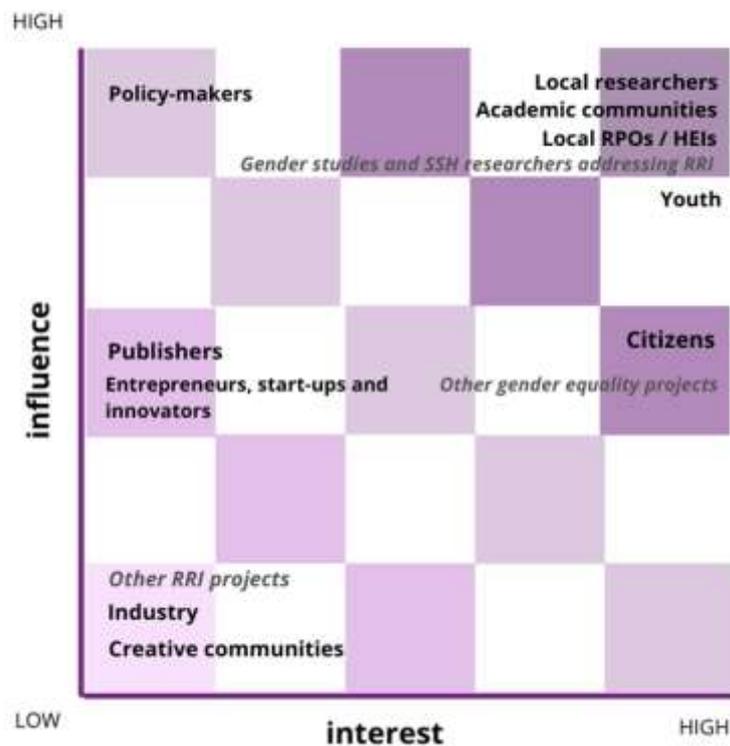


Figure 4: Influence and Interest Level of stakeholders

2.3 Dissemination channels

RESET will exploit various dissemination channels in order to meet its communication objectives including both offline and online tools (Figure 5, Table 1). In addition, apart from the tools, RESET considers as additional target groups, the local communities and general public to be not only the site of intervention, but also the mechanisms for change.

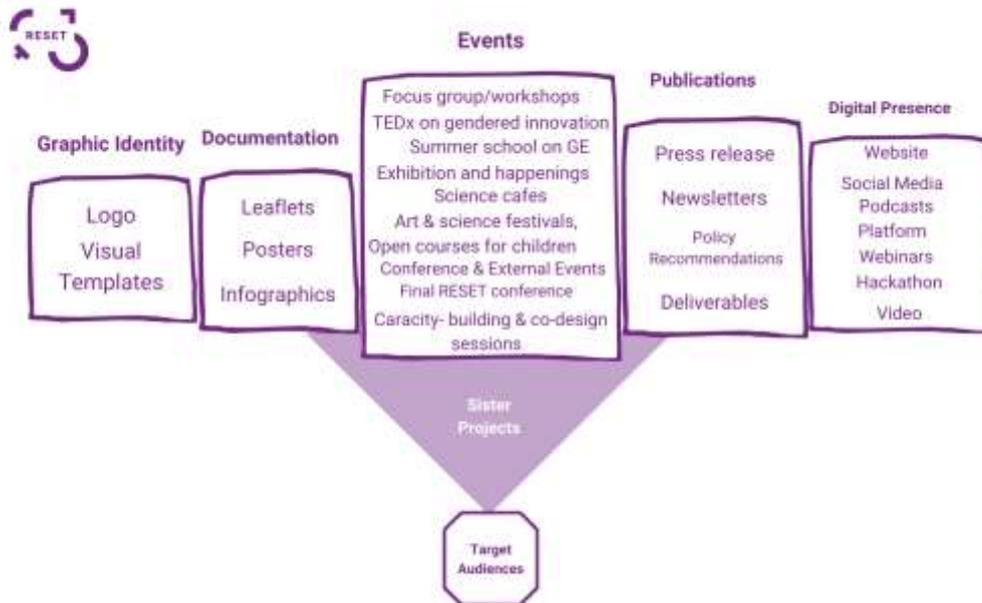


Figure 5: RESET Communication Channels & Activities

RESET exploits Media (traditional and digital) as channels of communication, as well as the social networks, the grassroots and local communities. Communication of messages in the media will be mostly in English language, whereas in the local communities the messages and materials will be disseminated in French, Greek, Polish, Portuguese, Finnish, and German if needed. General Data Protection Regulations (GDPR) has been considered, and data are kept safe and protected. The recipients' privacy is taken seriously, thus, their consent in each of our electronic distribution is required.

RESET's approach will be proactive, international and local-wide. It includes media relations (media kit, infographics, website, social media accounts), information and promotion materials (audiovisual productions, newsletter, website and social media), community and public engagement activities (info-open days, infographic factsheet, presentations, challenges and competitions, crowdsourcing, website and social media, events, publications).

The added value of the RESET communication strategy is the produced native content (content creation, social media posts, creation of graphic design, posts on media channels), which will be facilitated and enhanced by the physical or digital activities and events of the project and will feed all the media channels.

Moreover, the following social media channels or networks (Facebook, Twitter, Instagram, You Tube, LinkedIn) have been selected:

- **Facebook** (FB) remains the most popular social media platform all over the world and as far as it is used by most of the online population, it constitutes an ideal tool for increasing awareness. All the RESET produced native content will be promoted via FB.

- **Twitter** is an online news and social networking service, and its usage will be applied for such purposes during the project implementation. News, press releases and newsletters will be announced there, and a social network will be created for dissemination purposes.
- **Instagram** has the largest growth rate among the social media platforms and a large community of social influencers as well. It will be employed for visual communication and to engage a wider audience through the hashtag campaigns. “Insta stories” and photos from the activities and events will boost RESET’s presence on Instagram.
- **YouTube**, apart from being the second most popular social media platform, it represents another search engine’ used after Google, which helps to “spread the word”. In addition to that, it has a significant online community of influencers and life coaches (YouTubers), who represent an interesting field of interactions. Videos with stories and actions from the field will be uploaded in order to be promoted there and become more “searchable”.
- **LinkedIn** is the main professional network within the social media platforms. A new educational product has a need to be present at this platform. This will inform potential future partners and will give the opportunity for B2B (business to business) and industry – academia communication. The specific accounts will be fed by the press releases and news that are related to the stakeholders and executive events of the project.

Table 1: RESET dissemination and communication tools in a nutshell

Online Tools/ Platforms/ Software	Offline tools
<ul style="list-style-type: none"> - Email campaigns tools: Mailchimp - Infographics Webtools: Pictochart - CMS tools: Wordpress - Content tools: Canva, Steller, - Video Editing: Premier, - Podcasts editing: WavePad 	<ul style="list-style-type: none"> - Newsletters - Flyers / brochures / leaflets - Contact and mailing list - Visibility material (e.g., gallery, posters, presentations, factsheets, statistics/data, badges) - Research and Analysis tools - Publications - Events
Insights tools	Electronic Media tools and equipment
<ul style="list-style-type: none"> - Google Analytics, Social Media Insights and Audience Analytics 	<ul style="list-style-type: none"> - Laptops, Smartphones - Video Cameras, Audiorecorders, Action cameras - Videos, Podcasts, Multimedia

Social Arena / Ground

- Local communities, micro communities, publics
- Face-to-face meetings and interactions, networking action, interpersonal communication

2.4 Roles and responsibilities

To meet the objectives of the RESET communication and dissemination strategy all consortium partners shall actively adopt and support the optimal implementation of the current dissemination and communication plan.

At first level, RESET partners shall contribute by organising events related to RESET content and in accordance with the workplan in their local area. In addition, they shall participate in relevant events/conferences to raise awareness about the project or promote its results as well as to support the establishment of synergies with relevant projects and initiatives.

At a second level, partners shall highly support the establishment of strong online presence of RESET by interacting with the online channels of the project and sharing the updated to their networks as well as by providing content for the website and the project's social Media accounts.

In terms of reporting all partners shall report to the Dissemination Manager (AUTH) the dissemination actions they carried out towards the end of each semester and no later than the end of M8, M14, M20, M25, M32, M38. This will allow the Dissemination Manager to gather the results of the dissemination activity on time, evaluate and proceed to adjustments if needed. A dedicated template has been developed and is attached in ANNEX 1 of the current document.

Last but not least, according to the Grant Agreement, the main division of partners responsibilities within the dissemination and communication activities is set out as follows:

- AUTH is leading the Work Package 8 related to the promotion of RESET and oversees the proper implementation of the Dissemination and Communication Plan.
- UOULU will lead the activities related to engaging in synergies with other GE and RRI projects, supporting research on gender equality in scientific policymaking, as well as it is responsible for the development of the White Paper on Gender Equality and Local Scientific Excellence Policies in Academia.
- UPORTO will lead the activities related to embarking RESET's European Universities' Alliances as well as to the organization of the final RESET conference.

- UL will lead the provision of a knowledge base for policy makers, funding agencies and HEIs.
- UBx will lead the development of RESET's exploitation roadmap and three RESET policy-briefs.

As the RESET communication and dissemination plan applies in seven different countries, we create some useful guidelines to promote the RESET goals in the most valuable and modern way. For the right and efficient implementation of the CDP by the project's partners, we created a Dissemination Toolkit to serve as a short and easy to use guide for the consortium partners. The toolkit includes information regarding the project visual identity, material and templates, the required number of events and activities for the project's dissemination, the calendar with important dates of conferences and events where partners can take part in, and also conferences those partners can submit an abstract and participate in. The toolkit has been shared with all partners.



Figure 6: RESET's dissemination toolkit (for consortium usage)

We also motivated all partners to use hashtags and the project name in capitals (RESET) for a professional approach i.e. [#wereset](#) [#resetgenderequality](#) [#redesignequality](#) [#resetequality](#) [#gender](#) [#h202020](#)

3 Dissemination and communication tools and activities

3.1 RESET visual identity

The first step towards successfully achieving the dissemination objectives of RESET involved the development of an attractive and modern visual identity to be comprehensive and easily recognized by the target groups of the project. The visual identity should also incorporate and highlight the main slogan and message of the project as it is presented in its title i.e. *“Redesigning Equality and Scientific Excellence Together”*.

The consortium decided to involve RESET’s academic communities and start disseminating the project from its very first stages. Thus, the partners organized a student contest to be run at the partners’ institutions for the development and design of the project’s visual identity. To this end, a dedicated webpage was developed (<https://datalab.csd.auth.gr/static/reset-logo-contest/>) (Figure 7) to announce the contest and receive applications.

The contest lasted from 3rd to 24th of February 2021 and all partners participated in its promotion via their corresponding media and institutional channels. The contest required from the participants to provide a comprehensive & modern identity including a consistent and clear message or a slogan. The winner-s (up to 2 team members) are awarded with an invitation by RESET team to participate in the international events & activities of the project. Moreover, a special publication of the project identity with an attribution to the creators will be released in RESET media channels. Competition entries were judged on the basis of the criteria of creativity, originality, clarity and easy to communicate the message. The winning application was selected through an online voting procedure with the participation of RESET partners. The winning identity proposal was announced to the participants and members of the consortium on March 1, 2021.

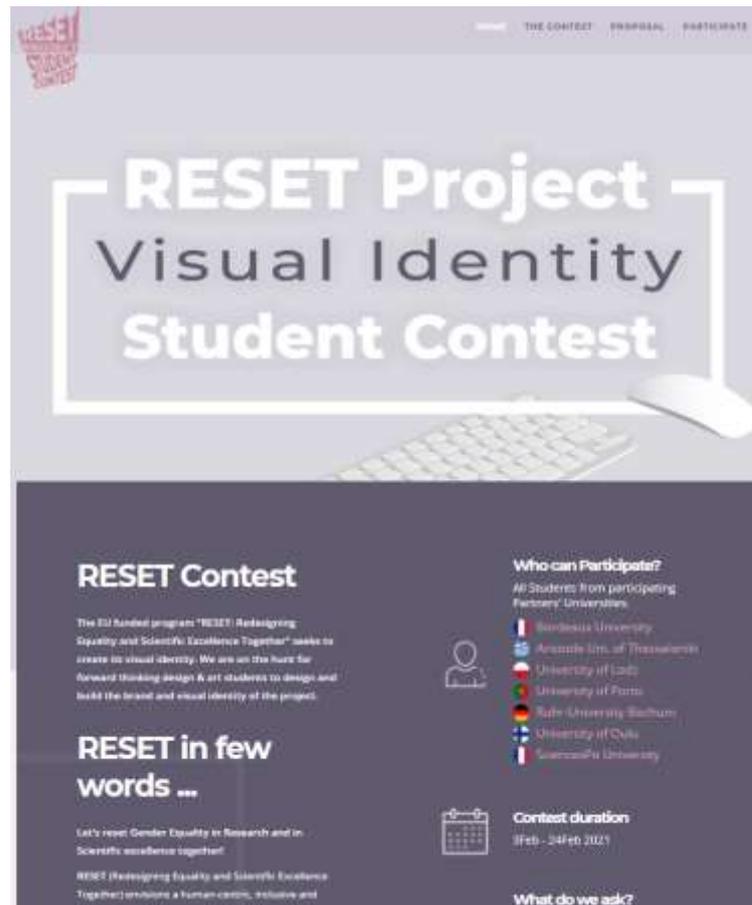


Figure 7: RESET Student Contest for Visual Identity

3.1.1 RESET's logo

The RESET logotype is presented by the following graphic mark and symbol (Figure 8, Figure 9) to support and promote public recognition of RESET.



Figure 8: RESET main logo version 1



Figure 9: RESET main logo version 2

RESET logo has been designed for the sole purpose of project identification and must not be altered. It may be presented in English and its representation cannot be translated into other languages.

The logo combines the project name with symbols that assembles various meanings. The usage of distinct forms arises in appeal to the union of difference and diversity. The fragments of the circle, besides completing the form of the gender symbols, represent the construction and the redesign of the representativeness of gender and status. This idea of construction also emphasizes the process of scientific research and intersection of various information. The disposition of forms reinforces the idea of dynamism. The RESET main logo version 1 (Figure 8) constitutes the principal version that should have a priority in usage.

RESET main logo version 2 (Figure 9) should be applied when small dimension are required. It should also be used for social media profile pictures.

3.1.2 Typography

The Roboto font was chosen in its Black variant (Figure 10). As a sans serif font of easy readability, it follows the clarity and practicality of the forms of the logo. This is a free font that is available for download from Google Fonts.

abc ABC 123	Roboto Regular	To be used for long, informative text.
abc ABC 123	Roboto Medium	Secondary information and subtitles.
abc ABC 123	Roboto Black	Primary information, titles and highlights.

Figure 10: RESET logo typography

Color Palette

Purple is a color commonly associated with gender equality. The RESET color palette (Figure 12) is developed to be used for the visual communication of the project. These colors shall be employed as complementary and secondary elements of the visual identity. The corresponding color selection is important to maintain a visual unity between different elements of visual communication. Examples of such applications are graphs, tables, or project documents.

The color of the logo may change depending on the background on which it is placed. The white version shall be used when placed on darker colored backgrounds. The white version and the black version (Figure 11) also illustrate the application of the logo in black and white context.



Figure 11: Logo variations depending on the background



Figure 12: RESET logo color Palette

3.1.3 Guide to visual identity

Size

The minimum dimensions shown on Figure 13 must be respected in order to preserve and guarantee the legibility of the logo on all supports.

Digital

To ensure legibility and impact, the main logo should never be reproduced below 170px in any digital communication.

Print

To ensure legibility and impact, the main logo should not be reproduced below 45mm in any printed communication.



D8.1 1st RESET Dissemination and Communication Plan, including links to Zenodo collection, website and dedicated pages on each partner institution website (version 3)

Digital
170px

Print
45mm/1.8in

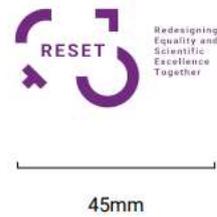


Figure 13: Size for printing

When the logo is applied alongside other logos, as on posters or on web platforms where several collaborators are presented, the RESET logo that must be used is its version 2 (Figure 9 & Figure 14).

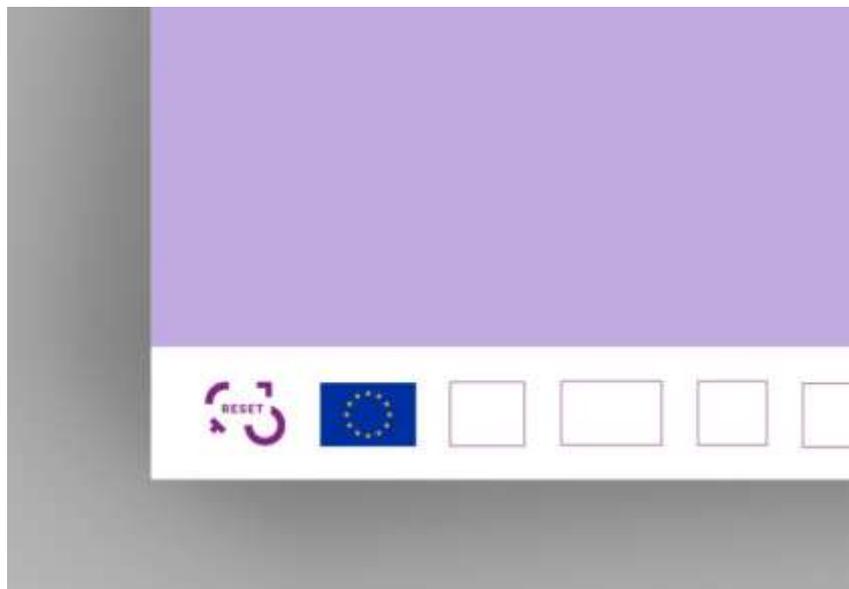


Figure 14:RESET logo implementation on posters and web platforms

Logo combination of elements

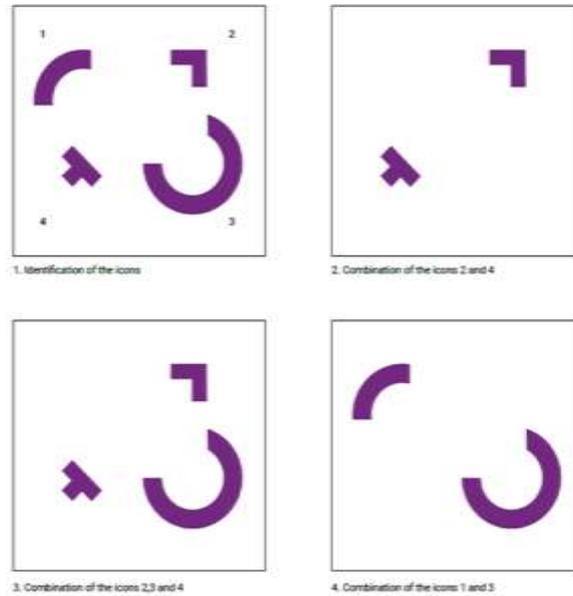


Figure 15: Logo combination of elements

Logo misuse



Figure 16: Logo misuse

Other elements to be used with the RESET logo

Additional elements of the RESET identity is also the European Union logo that acknowledges the support received under the relevant EU programmes and is a part of the communication and publicity guidelines for the EU funded projects. In the context of RESET, the visual representation of EC support is the following (Figure 17):

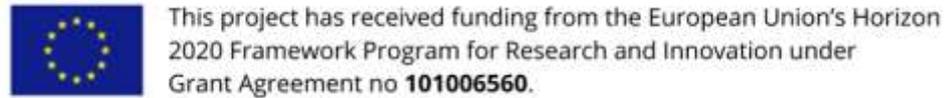


Figure 17: EU acknowledgement

In addition to that, the RESET identity is accompanied by the logos of the seven (7) partners that comprise the consortium. These are the following (see Figure 12):



Figure 18: RESET partners' logos

3.1.4 Documentation and promotional material templates

Promotional material along with documentation and presentation templates have been developed to enhance the effective communication of the project. They have to be used during the various events and activities that the partners will organize or participate as well as for the project's reporting purposes.

Documentation and Presentation Templates



Figure 21: RESET Letter & Envelope template



Figure 22: RESET newsletter template

3.2 RESET's digital presence

3.2.1 Website

The RESET project’s website (www.wereset.eu) is one of the main online communication tools of the project.

The website was officially launched in May 2021, following the digital identity design and the launch of social media. We tried to offer a user friendly and easy reading way of presenting our goals and activities.

In its first version the website included the following elements:

- Menu bar: Home / The project / Team / Resources / Newsroom / Contact
- Few Words About The Project
- Main Objectives
- Partners
- Subscribe To Our Newsletter
- Featured News
- Social media links
- Contact information



Figure 23: RESET’s Website launch page

From March 2021 to March 2022 the website elements were updated including:

Table 2: RESET website elements and structure

Menu bar	Elements
	Home
The project	<ul style="list-style-type: none"> • About • Objectives & Actions • Relative projects

Team	This section presents the partner organizations of the consortium and the implementation team members
Resources	<ul style="list-style-type: none"> • Scientific publications • Deliverables • Campaigns
Newsroom	<ul style="list-style-type: none"> • News • Press Releases & Newsletters • Synergies • Events
Contact	
Subscription to project's newsletters	

In addition, RESET website was modified to enable the accessibility of plugin of visually impaired as shown in figure below:



Figure 24: RESET website accessible by visually impaired audience

3.2.2 Platform and forum

During the course of the project, an online platform and a forum will be developed in order to support the engagement activities of the project within the partners' institutions. Both the platform and the forum will serve as key dissemination and communication tools employed for engaging RESET's academic and research communities. Further information on the corresponding website and platform will be provided within the updated versions of DCP.

3.2.3 Social Media accounts

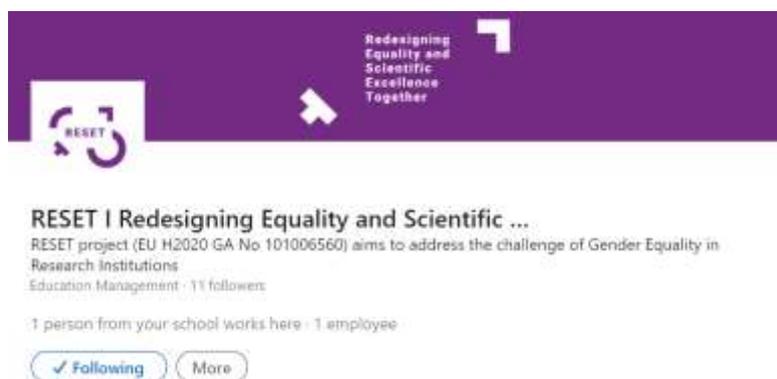


Link: https://twitter.com/Reset_EUproject

Tag: @Reset_EUproject

Hashtags: #wereset #resetgenderequality #redesignequality #resetequality #H2020 #GenderEquality #GEPs #GenderEquality

3.2.3.3 LinkedIn



Link: <https://www.linkedin.com/company/reset-i-redesigning-equality-and-scientific-excellence-together/>

3.2.3.4 Instagram



Link: https://www.instagram.com/reset_euproject/

Tag: @reset_euproject

Hashtags: #wereset #resetgenderequality #redesignequality #resetequality #H2020 #GenderEquality #GEPs #GenderEquality

3.2.3.5 Youtube



Link: <https://www.youtube.com/channel/UCxgkukm9eSnzA9oMo1E-dog>

3.2.4 Newsletter

RESET news, activities, events and results will also be promoted through an online newsletter to be published on a semester basis. If necessary ad-hoc newsletters may be developed and released in order to meet the needs of the dissemination activities of the project.

The content of the newsletter will be developed and decided collaboratively with the contribution of all partners.

Registration to RESET's newsletter mailing list is available through the project's website and is promoted through the online and offline communication tools of the project.

3.3 Policy Briefs

The RESET project plans to develop and publish at least three (3) policy-briefs, one by the end of each reporting period. It will be dedicated to promoting the progress made in terms of redesigning of excellence policies within academia. These policy-briefs will be published in M15, M30 and M48 of the project and will be led by UBx. The RESET policy-briefs will use the EU policy briefs templates.

3.4 RESET Events

3.4.1 Major events and local activities

In the frame of RESET, several events will be organised to serve the project's objectives and promote its outcomes. As part of the project's workplan the following types of events are foreseen:

- **Major Events** (organised at consortium level): RESET plans to organize three major events (one per year: 2022, 2023, 2024) with the participation of all partners. Events will be either held virtually or face to face depending on the restrictions posed by the COVID-19 pandemic.
- **Local Activities** (organized individually at partner's level): Each partner shall organize local level events and activities which are related to the content and objectives of RESET, engaging by this way the local and regional communities that make part of RESET target audiences. These can be innovative events and

communication activities, science cafes, art and science festivals, open courses for children, hackathons, TEDx on gendered innovation, summer school on Gender Equality (GE), exhibition, and happenings, focus groups, training and demonstration workshops, webinars. These activities shall present the RESET's concept, promote project's actions and results. The organizers are supposed to share RESET's knowledge, establish contacts and facilitate interactions with stakeholders, as well as to raise overall awareness about the project.

These activities could be organized in the context of milestone days related to RESET topic such as:

- International Women Day events: 8th of March
- International Day of Women and Girls in Science events: 11th of February
- World Day of the Fight Against Sexual Exploitation: 4th of March
- Girls in ICT (Information and communications technology) Day: 4th Thursday in April
- Europe Day: 9th of May
- National Day Against Homophobia: 17th of May
- International Youth Day: 12th of August
- International Day of the Girl Child: 5th of October
- International Day of the Girl: 11th of October
- Human Rights Day: 10th of December
- 16 Days of Activism Against Gender Violence: November 25 to December 10
Girls Camp related to girl's empowerment

After the organization of an activity or event the responsible partner should prepare a report presenting the agenda, the stakeholders involved, the activities that took place and the main outcomes and results. A template is provided in ANNEX 3 of the current document.

Furthermore, partners are highly encouraged to seek opportunities to participate in external to the project events to facilitate the establishment of synergies and maximise the project outreach.

Whenever participating to an event, RESET partners shall produce dissemination material to be promoted via the communication tools of the project such as the website, the social media accounts, the newsletter etc.

All the above mentioned activities shall be timely communicated to the Dissemination Manager of the project (AUTH) by filling the relevant information in the respective dissemination monitoring template (ANNEX 1) and share it via e-mail.

3.4.2 Conferences

Participation in the conferences is one of unique opportunities to reach wider audience with a various range of backgrounds. In the context of RESET, an indicative list of related conferences includes:

- **European Feminist Research conference**

“Every three years, ATGENDER organizes together with a partner institution the big European Feminist Research Conference (EFRC), which represents one of the major opportunities for feminist, queer and gender studies scholars, activists, artists and policy makers to gather and exchange experiences. The 11th European Feminist Research Conference will take place in Milan in 2022”.

<https://atgender.eu/activities-2/european-feminist-research-conferences/>

- **European Conference on Gender Equality in Higher Education**

“The objective is to promote a culture of gender equality in higher education and research, as well as the incorporation of a gender perspective in national and regional funding agencies and in the innovation sector”.

<http://upm.genderequalityconference2020.com/#overlappable-4>

- **European Conference on Politics and Gender (ECPG)**

“It is with regret that the organisers of the European Conference on Politics and Gender (ECPG) – the colleagues from the University of Ljubljana and the Steering Committee of our Standing Group on Gender and Politics – have made the decision, in an emergency meeting, to postpone the ECPG for one year”.

<https://ecpr.eu/Events/157>

- **Cross Fyre conference for Women in Cryptology**

“This conference brings together young researchers in the field of Cryptography and Information Security to help them to promote their research. An additional aim is to raise awareness among participants on gender-equality, to present the outcome of relevant social studies on the topic, and to discuss possible measures for improving the current situation”.

<https://crossfyre21.cs.ru.nl/>

- **EURO Women In Science conference**

“The European Platform of Women Scientists is an international non-profit organisation that represents the needs, concerns, interests, and aspirations of more than 12.000 women scientists in Europe and beyond”.

<https://epws.org/>

- **European Network of Women Web Entrepreneurs Hubs Event**

“WeHubs is an ambitious coordination and support action aimed at providing a strong support to women web entrepreneurs (existing and potential) in Europe and coordinating existing web entrepreneur’s ecosystems to provide dedicated services to women”.

<http://wehubs.eu/>

3.4.2.1 RESET Final Conference

At the end of the project (2024), a final conference on gender equality, diversity and scientific excellence will be organized, presenting the results of the project and engaging all the stakeholders. This conference shall be attended by all RESET partners, as well as by the major stakeholders who will be involved in the project. More information regarding the final conference will be presented in the final version of the DCP in M39.

3.4.2.2 RESET Podcasts

Podcast is a digital audio file that the user can download or listen to over the Internet. Podcasts started out as a completely audio medium. However, with the growing popularity of podcasts, many podcasters have embraced video podcasting as a way to stand out and reach an even bigger audience¹.



Figure 25:RESET podcast logo

Today, podcasts are an extremely popular form of audio entertainment and have progressed beyond being downloadable radio shows. Each podcast is a series created by a host and then published episode-by-episode online².

RESET will organise and publish a brand new podcast series in an conversational format. Each partner will moderate and host for a recording discussion a special and valuable-for-listening invited speaker. The content of the discussion is related to the goals and the discussion of RESET project.

The final outcome will be published in mp3 and mp4 format.

¹ <https://www.masterclass.com/articles/how-do-podcasts-work#how-to-create-a-podcast>

² <https://www.masterclass.com/articles/how-do-podcasts-work#how-to-create-a-podcast>

Mp3 audio format will be disseminated through podcast channels, via the hosting platform lybsin.com, where we can have access in Spotify, Apple Podcasts, Pocketcasts, Google Podcasts and Sticher.

Moreover, the project's YouTube channel will also host the podcasts episodes in a brand-new playlist, following by animated video, supporting by this way the audio discussion in the background.

The number of episodes will be seven, one for each partner. Their dissemination will be boosted by project's channel in social media and through communication channels at consortium level.

3.4.2.3 Synergies with other Gender Equality/Sister projects and RESET's European Universities' Alliances

RESET will seek to establish synergies with relevant projects and initiatives to mainstream RRI approaches within RESET institutions, as well as to promote RESET results and offer new contributions to research on GE in academia.

At first level, RESET project will collaborate with other EU funded projects related to GE to develop synergies to highlight and enhance GE in the European community. The context of the synergies may include the organization of events, online interaction, participation in events, development of common materials and scientific publications etc.

A dedicated template for gathering information on potential synergies is provided in ANNEX 4 of the current document.

An non-exhaustive list of RESET's "sister" projects to establish synergies with are mentioned below:

- **GEDII:** Gender Diversity Impact improves research and innovation through gender diversity. <https://www.gedii.eu/>
- **EFFORTI:** Evaluation Framework for Promoting Gender Equality in R&I seeks to analyze and model the influence of measures to promote gender equality on research and innovation outputs and on establishing more responsible and responsive RTDI (research, technology, development, innovation) systems. <https://efforti.eu/>
- **Gender Action:** This project wants to promote gender equality in the ERA Community to innovate policy implementation, Coordination and Support Action. <https://genderaction.eu/>
- **ERA Learn:** ERA-LEARN is a support platform for the R&I partnership community, funded as a support action (CSA) by Horizon 2020. The project is a 4-year initiative (2018-2022), following up on its predecessor ERA-LEARN 2020. On behalf of the European Commission, ERA-LEARN operates a unique database of partnership initiatives, their calls and funded projects and provides studies and analyses on thematic clustering, internationalization, alignment and much more.

- <https://www.era-learn.eu/>
- **GRANted** is an Horizon 2020 project that will analyse the occurrence and causes of gender bias in research funding in Europe. Based on empirical evidence GRANted will develop recommendations for research funding organisations (RFOs) and research performing organisations (RPOs) as well as for research policy makers.
<https://www.granted-project.eu/>
- **GE Academy** is a Horizon 2020 project developing and implementing a high-quality capacity-building programme on gender equality in research, innovation and higher education.<https://ge-academy.eu/>
- **CASPER** Certification-Award Systems to Promote Gender Equality in Research.
www.caspergender.eu/
- **Gender STI** is an international research project that aims to analyze the participation of women in science, technology and innovation dialogues (STI) between Europe and third countries. Co-financed by the European Commission's Horizon 2020 program.
www.gender-sti.org/
- **TARGETED-MPI's** Transparent and Resilient Gender Equality Through Integrated Monitoring Planning and Implementation.
<https://targeted-mpi.eu/>
- **Hypatia** is an EU Horizon 2020 funded project that aims to develop a theoretical framework on gender inclusive STEM education and to produce, test and promote a toolkit with practical solutions and modules for schools, businesses and science centers and museums across Europe.
<http://www.expecteverything.eu/hypatia/>
- **UNISAFE** will provide up-to-date, robust and reliable quantitative and qualitative data on gender-based violence, including newly emerging forms of violence, in universities and research performing organisations. These results will be translated into policy recommendations and a toolbox for universities and research organisations.
<https://unisafe-gbv.eu/>

Moreover, apart from networking with relevant projects, all project partners will aim to establish collaborations with initiatives relevant to the topic of GE at local and national level.

3.4.3 Synergy with Amnesia

In RESET some activities involve personal data collection. In this case anonymization techniques will be applied. The OpenAIRE's data anonymization tool namely AMNESIA (<https://amnesia.openaire.eu/index.html>) will be a valuable asset to RESET consortium.

Being a flexible and easy to use tool, AMNESIA allows to remove identifying information from data.

AMNESIA will be used by RESET to transform personal data to anonymous data that can be used for statistical analysis within the scope of RESET research activities. Learn more about AMNESIA.

In this context, AMNESIA and RESET organized a workshop during which AMNESIA team presented the tool to RESET partners and guidelines on how to use AMNESIA for RESET personal data anonymization.

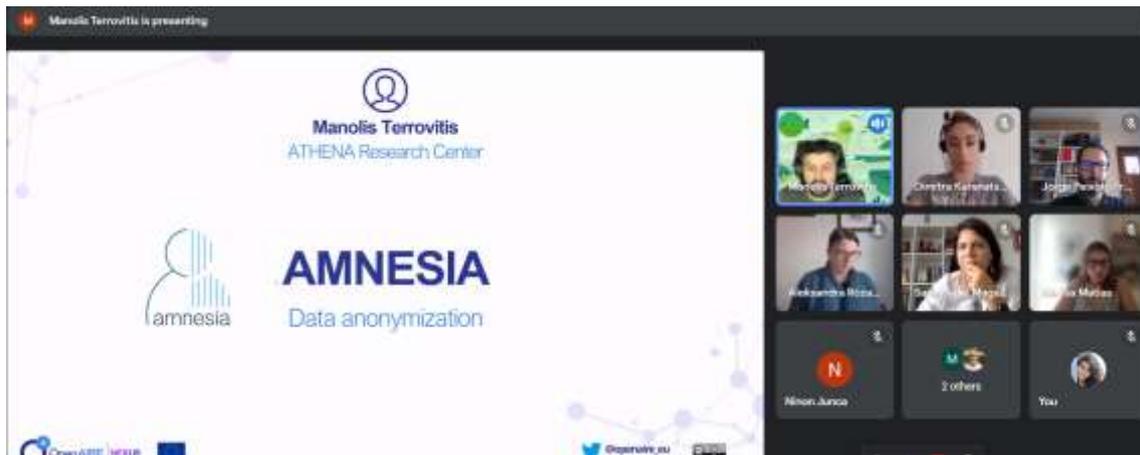


Figure 26: RESET -AMNESIA workshop

3.5 Scientific Publications, open access and repositories

All partners are encouraged to produce scientific publications building upon the scientific knowledge that is expected to be generated during the project. All partners shall report their publications (scientific and non-scientific) in the dedicated reporting template and share it with the Dissemination Manager on time. The template is available in the ANNEX 1 of the current document.

Important note 1:

According to the [Guidelines on Open Access to Scientific Publications and Research Data in Horizon 2020](#), all partners must deposit a machine-readable electronic copy of the published version or final peer-reviewed manuscript accepted for publication in a repository for scientific publications. This must be done as soon as possible and at the latest upon publication.

RESET will use the Zenodo open-access repository developed under the European OpenAIRE program and operated by CERN (<https://zenodo.org/>).

After depositing publications partners must ensure open access to those publications via the Zenodo repository. The peer reviewed publications shall be deposited either with:

- Green open access (Self-archiving): The authors deposit the published article or the final peer-reviewed manuscript in an online repository before, at the same time as, or after a publication. They must ensure open access to the publication within at most 6 months (12 months for publications in the social sciences and humanities).
- Gold open access (Open access publishing): Researchers publish in open access journals or in hybrid journals that both sell subscriptions and offer the option of making individual articles openly accessible.

Partners must additionally provide an open access, through the repository, to the bibliographic metadata that identify the deposited publication. These must be in a standard format and must include the following:

- terms ["European Union (EU)" & "Horizon 2020"]
- name of the action, acronym and grant number
- publication date, the length of the embargo period (if applicable) and a persistent identifier

Detailed information and guidance can be found [here](#).

Important note 2:

According to the Article 29 of the Grant Agreement no 101006560 all the publications of the project must refer to the EU contribution and the project grant agreement number.

3.5.1 RESET Zenodo community

To ensure the sustainability of the project results and their wide dissemination and open access, RESET created a community in the Zenodo repository. RESET deliverables and publications will be regularly and timely uploaded to Zenodo and linked with the European OpenAIRE platform.

Table 3: RESET links to Zenodo and OpenAIRE

Links to Zenodo and Openaire	
RESET Zenodo community	https://zenodo.org/communities/reset-h2020/?page=1&size=20
OpenAIRE	https://explore.openaire.eu/search/project?projectId=corda__h2020::d7c1fb01521d30887e7540626711a69a

3.6 Other dissemination channels

3.6.1 RESET partners' institutional webpages and networks

RESET dissemination and communication strategy aims also at strongly exploiting the partners' networks and institutional pages.

Apart from actively interacting with the official online channels of RESET, the partners shall facilitate the wide outreach of the project on their local context to maximise the target audiences awareness about RESET and its participation to the project activities.

With that in mind, partners shall establish local communication channels (social media or webpage) especially dedicated to inform the local communities, therefore facilitating the access to data, infographics and project results related to their everyday life.

They will point to the project website, platform and social media to ensure on-boarding of the local RESET target groups.

Example:

Partner	Institutional webpage
Ubx	https://www.u-bordeaux.fr/Universite/Strategie/Projets-institutionnels/RESET-L-egalite-des-genres-au-coeur-du-projet-europeen

In addition, all partners implementing or updating a GEP will need to create an institutional webpage where the GEP will be uploaded and remain publicly available as defined by the EC requirements for GEP implementation.

Example:

Partner	Institutional webpage
AUTh	https://www.auth.gr/en/gender-equality-plan-en/

3.6.2 EU and International channels

One of the main RESET's dissemination and communication strategy targets is the ambition to reach a wide audience at the EU but also at the international level. To this end, RESET will seek to disseminate its activities and results to the EU and international organizations that deal with issues related to GE. A non-exhaustive list of such organizations is provided below:

- **European Institute for Gender Equality**

"The European Institute for Gender Equality (EIGE) is an EU agency working to make gender equality a reality in the EU and beyond. For this, it provides research, data and good practices by: Producing studies and collects statistics about gender equality in the EU".

<https://eige.europa.eu/>

- **European Women's Lobby**

“The EWL has members in all 27 EU Member States and three of the candidate countries. The EWL campaigns for a feminist Europe, which promotes women’s rights and equality between women and men in the European Union”.

<https://womenlobby.org/>

- **Council of Europe**

“Since the 1980s, the Council of Europe has provided help and assistance to its Members in the achievement of gender equality”.

<https://rm.coe.int/strategy-en-2018-2023/16807b58eb>

- **Gender at Work – Building Cultures of Equality**

“Gender at Work envisions a world that values and respects women’s human rights and cultures of equality, especially gender equality. We understand that to change systems of power that hold inequality in place, relationships between people, institutions and organizations have to shift”.

<https://genderatwork.org/>

- **UN Women / Generation Equality Forum**

“UN Women is the United Nations entity dedicated to gender equality and the empowerment of women. A global champion for women and girls, UN Women was established to accelerate progress on meeting their needs worldwide”.

<https://www.unwomen.org/en>

- **Commission on the Status of Women**

“The Commission on the Status of Women (CSW) is the principal global intergovernmental body exclusively dedicated to the promotion of gender equality and the empowerment of women. A functional commission of the Economic and Social Council (ECOSOC), it was established by ECOSOC resolution 11(II) of 21 June 1946”.

<https://www.unwomen.org/en/csw>

4 Action plan for RESET's dissemination and communication activities

RESET's action plan for dissemination and communication activities is presented in Figure 27, Table 4 and **Σφάλμα! Το αρχείο προέλευσης της αναφοράς δεν βρέθηκε.** below. This plan will be validated and, if needed, updated every six (6) months.



Figure 27: Infographic of RESET's dissemination and communication action plan 2021-2024

5 Monitoring and reporting

5.1 Monitoring and reporting action plan and KPIs

RESET's dissemination and communication plan has established a continuous monitoring mechanism to track the dissemination activities implementation as well as the performance of the tools and channels that have been put in place. Specific KPIs (Table 6) and targets (Table 7) has been set to evaluate the performance and impact of the dissemination strategy and timely to proceed to adjustments when required. AUTH will be responsible for monitoring and evaluating the performance of the dissemination and communication strategy and update the DCP every six (6) months adjusting any components when needed so as to achieve the expected impact and meet the objectives and targets of the strategy.

All partners shall timely inform and report to AUTH any communication and dissemination action performed by their side according to the current (Table 5). To facilitate and maintain consistency to the reporting process, specific monitoring and reporting templates have been developed and are annexed to the current document. In particular:

- Dissemination and communication actions reporting excel template (ANNEX 1) which includes sheets dedicated to dissemination activities in general, publications and RESET events
- Partners' social media and dedicated institution webpages reporting excel template (ANNEX 2)
- Event's organization reporting word template (ANNEX 3)

Table 5: Reporting templates guidelines

Reporting template	Annex	Update	Content
Publications reporting template	1	Every six months	Includes all conferences and journals which partners participated with an abstract/article publication
Dissemination reporting template	1	Every six months	Includes all dissemination activities, in which partners were involved in during the previous 6 months

Major Event's Reporting List	1	After RESET major event, by the local host/partner	Each single event organized by RESET
Event's Reporting template	3	Upon the implementation of an event organized by each partner	Each single event organized by RESET

Table 6: RESET's dissemination and communication strategy KPIs

Communication channel	Purpose	KPIs
Project website and platform	The project website will be designed as the major resource to discover the project: fact-sheets, publications, results, tools, news on our activities, project agenda. The website will be designed over a dual interface (external user vs. project platform) to provide the consortium with a space for communication and practice exchange. It will point to the RESET platform, institutional webpages and social media to support stakeholder on-boarding. The RESET website is considered to be the main reference point for external communication and the Community of Practitioners (CoPs) platform, and will ideally remain functional beyond the project's lifetime. The Website is home to all RESET material which is then further distributed to social media channels, newsletters etc.	Number of visits Number of downloads
Project and institutional social media (Facebook, Twitter, Instagram, Medium)	Social media in RESET broadcast material from the conversations, engage with local communities on our activities. They contribute to greater proximity with the existing swarm of citizen incentives, NGOs, communities of activists and projects. Social media will help people who grow interested in heading back into the project surveys issued as part of the GEPs. All social media indicated above have their own reliable analytics tools, which the WP8 team uses actively in order to monitor the success of the shared content, as well as the KPIs.	Number of followers Number of posts

Project newsletter,	The newsletter aims to give our targets the necessary updates and information about the project activities, results and events. The newsletter is disseminated using the RESET community mailing list. However, it will be also distributed via RESET website platform and by the means of the Social Media. Users can subscribe to the Newsletter on the project website. The provider for the newsletter's creation is a MailChimp service, which is a GDPR proof system. A first newsletter will introduce the readers to the team, to the project and give a glimpse over our first activities. Press releases will be organised regularly to support greater project visibility.	Number of registrations Number of open rates
Press Releases	We will publish and share press releases to RESET mailing lists and media data base of each university partner in order to inform about an upcoming event, an important networking action or project's statements.	Number of press releases

Table 7: RESET's dissemination and communication strategy targets

Communication channel	Metrics	Target Value (Impact)
Project website analytics	Number of visits	15,000 unique visitors by the end of the project
Project and institutional social media (<i>Facebook, Twitter, Instagram,</i>)	Number of followers Number of posts	2,000 followers (Facebook, LinkedIn, Twitter, YouTube)
Project newsletter, press releases	Number of registrations Number of open rates	8 Newsletters, 10 press releases
Events organized by RESET	Number of actions	3 major events organized by RESET in consortium level
RESET Final Conference	Number of participants	>80
Dissemination Activities RESET participates	Number of actions	30 events/actions organized by local partners 'level (cumulatively for all partners)
Scientific publications	Number of abstracts in scientific conferences and journals	10 (in scientific conferences and journals)

Data protection compliance

The RESET Consortium commits to comply with the General Data Protection Regulation (GDPR) or the EU (2016/679). To this end, a specific procedure will be implemented for the management of privacy of RESET activities' participants and recipients of the newsletter (to be detailed in the Data Management Plan of the project).

5.2 Monitoring Results

5.2.1 Website analytics

From May 2021 to March 2022, 2,385 unique users visit the website, with an average time on page: 00:01:35 sec.

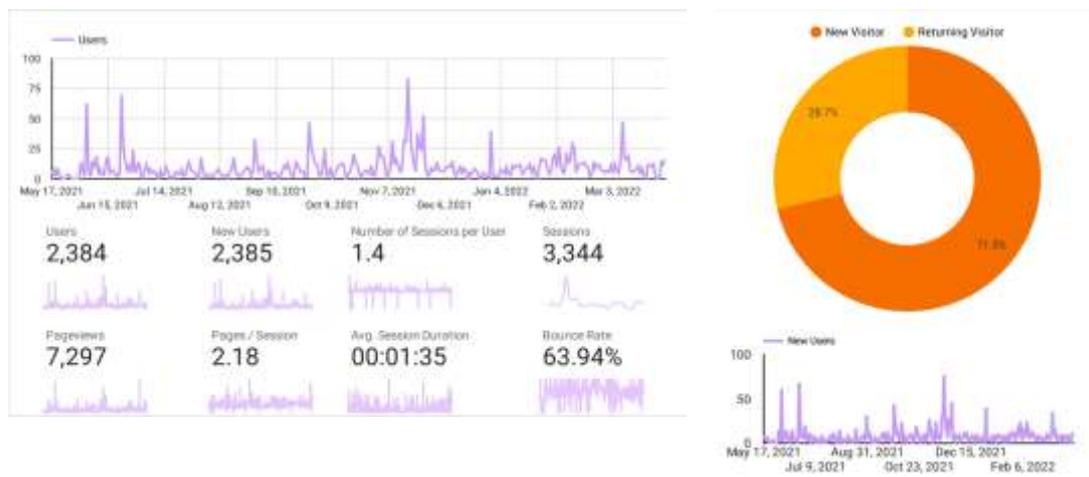


Figure 28: Audience at a glance

5.2.2 Social media analytics

From the beginning of the project launch, social media are being used as the most direct and easily accessible media for sharing our news. The project created original content through design programs (canvas, photoshop etc.).

To increase the followers and reach out to our target groups RESET project:

- regularly informs the audience about its activities, upcoming events, participation to events, project results
- organizes digital campaigns
- re-shares news and results of sister projects and relevant initiatives

Statistics from March 21 to March 22 are presented below:



Table 8: RESET project videos

Project videos	
https://www.youtube.com/watch?v=Q0HY0EZA-50&t=3s&ab_channel=RESETEUproject	<p>We created a video to present our designers, the students-winners of the contest for the RESET identity. We asked them to send us a video, answering to questions regarding their idea, their inspiration and their thoughts. The video was published on social media and in youtube RESET channel</p>
https://www.youtube.com/playlist?list=PL2nf1qF-N8TLOTKbwUVChWI9Lgp_22OB6	<p>On the occasion of International Women’s Day, the RESET project celebrated women’s achievement in academic communities, promoting female PhD students as the real influencers in the digital world. During the day, the RESET project shares voices from young researchers around Europe and raises awareness for #Equality, #Diversity, and Scientific #Excellence, creating customized videos and sharing them through the YouTube channel in a customised playlist with the title: #IWD2022 RESET CAMPAIGN.</p> <p>The topic of the campaign was “International Women's Day 2022-The real influencers”.</p>

5.2.4 Newsletters

All RESET newsletters are developed through Mailchimp platform. The Newsletter is disseminated via:

- e-mail to the newsletters subscribers (39 subscribers up to March 2022)
- project’s online channels
- partner’s online channels and networks

The 1st Issue of the RESET Newsletter was released on 27 July, 2021. The content of the first newsletter presented all the activities of the first semester of RESET project implementation including:

- Introduction to the project

- Website presentation
- News & Events



NEWSLETTER #1

Let us introduce RESET

RESET is a Coordination and Support Action project funded by the European Union under the Horizon2020 programme, and the call "H2020-SwafS-2020-1". RESET involves seven large multidisciplinary universities from all over Europe (University of Bordeaux, Aristotle University of Thessaloniki, University of Łódź, University of Porto, Ruhr-University Bochum, University of Oulu, Sciences Po Paris). The project aims to address the challenge of Gender Equality in Research Institutions. Through the design and implementation of a user-centered, impact-driven and inclusive vision of scientific excellence RESET will work towards changing the institutional cultural framework to anchor equality and diversity.

RESET kicked-off in January 2021 and will be running for four (4) years. During the project duration the University of Bordeaux, Aristotle University of Thessaloniki, University of Łódź, and the University of Porto endeavor to accomplish institutional change through the co-design and implementation of fully-fledged and tailor-made Gender Equality Plans (GEPs) for the first time. Ruhr-University Bochum and University of Oulu will be their mentors in this journey as well as they will add complementary measures to their existing Gender Equality Plans. On top of that, Sciences Po Paris will evaluate the process and guide the partners towards the successful realization of this vision.

Figure 32: 1st issue of Newsletter

The 2nd Issue of the RESET Newsletter will be released on 1st of April, 2022. The content of the second newsletter will present all the activities of the first year of RESET project implementation including:

- Cover Letter describing the major activities of the one year project implementation
- Upcoming Events
- Press releases
- RESET events
- Campaigns
- RESET activities

<https://wereset.eu/newsroom/news/meeting-with-the-top-management-joint-statement-on-equality-diversity-scientific-excellence/>

4. Support Activities For Ukrainian Students And Academics In RESET Universities
<https://wereset.eu/newsroom/news/support-activities-for-ukrainian-students-and-academics-in-reset-universities/>

5.2.6 Synergies with other initiatives

RESET project is constantly seeking to create synergies with sister project and relevant initiatives at EU and Global level. During the 1st year of project implementation the following synergies have been established:

- RESET - AMNESIA: Workshop On Data Anonymization – AMNESIA Tool
- RESET – [Unisafe](#): Joint Awareness-Raising Campaign On Gender-Based Violence In Research And Academia
- RESET, CALIPER, Gender-SMART, SUPERA, LeTSGEPs, RESET, SPEAR, CASPER, ACT, GenPORT, MINDtheGEPs, ATHENA, GRANteD, GenderSTI, GearingRoles, Equal4Europe: Dream It, Be It! An EU Sister Project Campaign 2022
- RESET, CALIPER, Gender-SMART, SUPERA, LeTSGEPs, RESET, SPEAR, CASPER, ACT, GenPORT, MINDtheGEPs, ATHENA, GRANteD, GenderSTI, GearingRoles, Equal4Europe: #IWD2022: A Joint Initiative On Twitter By EU Sister Projects

Information about all synergies established are available in the project's website via: <https://wereset.eu/synergies/>

5.2.7 RESET campaigns

In order to boost reactions and the reach of each post and social media content, we designed campaigns presenting researchers around Europe on the occasion of International Days which highlighted girls and women.

On the occasion of the “International Day of Women and Girls in Science”, which is celebrated every year on the 11th of February, the RESET project organized the digital campaign “Girls RESET”.

By this action, we would like to highlight the role of women and girls in science, not only as beneficiaries but also as agents of change, including in view of accelerating progress in gender equality issues in the fields of STE(a)M (Science, Technology, Engineering, Mathematics).

On the 11th of February 2022, we published on our social media channels, female representatives from STE(A)M fields, followed by a quote regarding the theme of the international day. A total of 15 female researchers from the seven university – partners shared the message “Girls RESET”.

All the actions and the campaigns are published on the website in the area of newsroom/news. Moreover, especially for the campaigns we have created a specialized tab with the name “Campaigns”: <https://wereset.eu/campaigns/>

5.2.8 Events

5.2.8.1 Participation of partners to external events

RESET partners participate in many external to the project events aiming to promote the project results and raise awareness about project activities. An indicative list is presented in the table below. News about partners' participation in events are shared via the project website: <https://wereset.eu/news/>

Table 9: RESET participation to external events

Partner	Date of Activity	Place of Activity	Type of Activity	Title of activity /event	Type of Audience	Size	Countries	Role	Project Material	Other partners involved	Short Description
Ubx	9/3/2021	online	Participation to other type of event	Strategies for Sustainable Gender Equality	Scientific Community (Higher Education, Research)	10	EU	Presentation of RESET GEPs strategy		N/A	RESET GEP presentation for the members of one of the ACT project CoPs with a further discussion on sustainability
Ubx	5/5/2021	online	Other	RESET presentation	Scientific Community (Higher Education, Research)	20 to 30	France	Presentation of RESET and WP7 in front of Research Committee		N/A	Short presentation of RESET and especially WP7. Building of the strategy on how to engage laboratories.
Ubx	several since 24/05/2021	online	Participation to other type of event	RESET presentation	Scientific Community (Higher Education, Research)	10 to 30	France	Presentation of RESET and WP7 in front of Departments - groups of laboratoires (representatives of each laboratory)			Short presentation of RESET and especially WP7.
U.Porto	19/5/2021	online	Participation to workshop	Session on GEP requirement for new application to Horizon Europe - RESET presentation	Scientific Community (Higher Education, Research)	30	Portugal	Presentation of RESET and GEP design and implementation strategy		N/A	Session organized by the Vice-rectorship for Research, Innovation and Internationalization with the aim of clarifying Horizon Europa requirements on GEP. Session devoted to research units staff from U.Porto and to staff from associated labs. Researchers could also attend. RESET project goals and main activities concerning GEP design and implementation were introduced
U.Porto	19/06/2021	online	Press release	Estudantes de Belas Artes desenharam o logótipo do projeto RESET (Fine Arts students design logo for RESET project)	General Public	N/A	Portugal	Disseminate U.Porto achievement on Student Contest for RESET Logo. Disseminate RESET project	News	N/A	Ana Leite and Sofia Correia, Communication Design students at the Faculty of Fine Arts of the University of Porto (FBAUP), are the winners of the "RESET Project Student Contest", which aimed to build the logo for the RESET project, a pioneering initiative that brings together the U.Porto and seven other European universities in the struggle against the barriers to scientific careers for women in research and academia.
RUB	13/01/2021	online	Participation to other type of event	RESET presentation	Scientific Community (Higher Education, Research)	30 to 40	Germany	Presentation of RESET in front of the faculties' Equal Opportunity Officers		N/A	RUB's local RESET team presented the general aims of RESET to the faculties' local Equal Opportunity Officers.
RUB	26/01/2021	online	Press release	Gleichstellung und wissenschaftliche Exzellenz neu gestaltet	General Public	N/A	Germany	Disseminate RESET project	RUB Newsportal RESET	N/A	This article appeared on the university's news portal and describes the project and its goals, as well as its participants.

				en (Redesi gning gender equality and scientific excellence)							
RUB	2/3/2021	online	Participation to other type of event	RESET presentation	Scientific Community (Higher Education, Research)	15-Oct	Germany	Presentation of RESET in front of the Gender Equality Board		N/A	RUB's local RESET team presented the general aims of RESET to RUB's Gender Equality Boards
Uoulu	2/11/2021	online	Participation to Conference	2nd ACT on Gender synergy conference 11-12.2.2021, Krakow Poland	Scientific Community (Higher Education, Research)	~150	EU+	Active participation, networking and dissemination of the RESET project.		N/A	H2020 funded ACT on Gender facilitates networking in aim to create synergies and communities of practitioners, CoPs for gender equality promotion in HEIs. Mervi Heikkinen and Netta Iivari took part to the conference and created valuable connections to the ACT project.
RUB	17/02/2021	online	Participation to other type of event	RESET presentation	Scientific Community (Higher Education, Research)	5 to 10	Germany	Presentation of RESET in front of the EO Board of CASA		N/A	RUB's local RESET team presented the general aims of RESET in front of the EO Board of CASA (Cyber Security in the Age of large-scale Adversaries), one of RUB's Excellence Clusters.
Uoulu	16/3/2021	online	Participation in activities organized jointly with other H2020 projects	Consultation meeting	Scientific Community (Higher Education, Research)	7	EU	Discussion on definition and role of CoP in RESET project.		N/A	Mervi Heikkinen and Netta Iivari from RESET project described the CoP and co-design approaches. They interviewed ACT on gender project representatives on their experiences and promising practices.
RUB	22/04/2021	online	Participation to other type of event	Network for gender-focussed EU Projects in Germany	Scientific Community (Higher Education, Research)	17	Germany	Network building with other participants in EU projects related to gender		N/A	At the beginning of the project, we were lucky to be contacted by a network of German universities that are involved in EU projects with focus on gender. So far, I have attended one meeting and may have the opportunity to present our project there in autumn or winter. Participation in this network makes a lot of sense from my perspective, as it allows a low threshold exchange with other participants in EU projects and provides a direct exchange and insight into projects and their actions about twice a year.
RUB	5/6/2021	online	Participation to other type of event	RESET presentation	Scientific Community (Higher Education, Research)	15-Mai	Germany	Presentation of RESET in front of a local network of women in Computer Sciences and Mathematics at RUB			
RUB	5/10/2021	online	Participation to other type of event	Commission for Internalisation and GE (BUKOF)	Scientific Community (Higher Education, Research)		Germany	Network building with other GE-stakeholders at the intersection of Gender Equality Policies and Internationalisation		N/A	This commission is part of the Federal Conference of Women and Equal Opportunity Officers at Universities. In this committee, the equal opportunity commissioners of all universities in Germany can participate and an annual conference takes place. Speakers from the ministries of science and research and equal opportunities are also invited to attend. The committee itself also drafts position papers and engages in exchange

											with policymakers. Within the committee, there is a commission that deals specifically with questions of equality and internationalization, and we are represented in this commission with RESET. Through the connection to the Federal Conference of Women and Equal Opportunity Officers at Universities, there is also the possibility that this commission itself drafts position papers and brings important questions about equality and internationalization at universities to the Federal Conference. I also see this as a strategic benefit for our project, as issues of mobility and excellence are also of particular importance in our project. In addition, there are some aspects in the project that can be addressed at the local level, but need the participation of other institutions to be enforced.
RUB	30/06/2021	online	Participation to other type of event	Presentation of current state of the project to RUB's GEB	Scientific Community (Higher Education, Research)	15-Okt	Germany	Presentation of WP7 and current state of toolbox creation (D.5.5) to the Gender Equality Board		N/A	This presentation was dedicated to present the current state of RESET to the GEB and get impulses regarding GIA
Uoulu	7/1/2021	online	Participation to Conference	Gender, Work and Organisations 30.6.-2.7.2021 conference in UK, Kent	Scientific Community (Higher Education, Research)	~600	EU +	Presentation on gendered excellence within an intelligent academic organisation in a stream Gender in Professional Careers, with acknowledgement to RESET.		N/A	Mervi Heikkinen and Tuija Lämsä gave an academic presentation on startingpoints for developing a multidisciplinary approach to valorize relationalities in gendered excellence within an intelligender academic organisation.
RUB	7/7/2021	online	Participation to other type of event	RESET presentation	Scientific Community (Higher Education, Research)	10	Germany	Presentation of RESET and WP7 in front of the Executive Board of the Marie Jahoda Center for international Gender Studies		N/A	This presentation was dedicated to present RESET to the Ex-Board of MAJAC and to get impulses regarding GIA
Ubx	25/08/2021	in presence	Participation to Conference	RESET presentation at the National Composium of VPs for Research in France	Scientific Community (Higher Education, Research)	100	France, Paris	Preseantation of RESET as a SwafS project, overview of WPs, WP7 and GIA tools		N/A	Ms Paoletti presented the project, its innovations (intersectional perspective, mobilization of labs, conception of GEPs, WP7 and integration of gender concept into research), GIA tools are of high interest of the scientific community
Uoulu	29/09/2021	online	Participation to Conference	ENRIO2021 congress 27-29.9.2021, Helsinki Finland - European Network of Research Integrity Offices	Scientific Community (Higher Education, Research)	~200	EU +	Academic presentation on on intersectional gender equality and research integrity including GIA, RESET WP7		N/A	Mervi Heikkinen gave a poster presentation on intersectional gender equality as a research integrity consideration. She introduced GIA as a possible solution to alleviating the current situation of need of suitable tools for grant applicants as well as grant application evaluators in EU Horizon funding. http://www.enrio.eu/wp-content/uploads/2021/09/Abstract-booklet-final.pdf
U.Porto	10/1/2021	i3S	Participation to	Mapping	Scientific Community	~100	Portugal	Presentation of the first		N/A	Alexandra Lopes presented the project

D8.1 1st RESET Dissemination and Communication Plan, including links to Zenodo collection, website and dedicated pages on each partner institution website (version 3)

			workshop	gender issues at the University of Porto Workshop "Diversity in Life and Health Sciences"	(Higher Education, Research)			assessment of gender issues at U.Porto, and dissemination of RESET as a going on project aiming the GEP Implementation			results of GIA.UP, as the first assessment of gender issues at U.Porto, focusing the need for actions towards a more balanced university. RESET was introduced as an on going project aiming the GEP implementation.
RUB	10/12/2021	online	Press release		Scientific Community (Higher Education, Research)		Germany	Presentation of RESET	https://news.rub.de/wissenschaft/2021-10-12-gleichstellung-karrieren-von-frauen-der-forschung-foerdern	N/A	This brief article explores the ways in which our project will contribute to sustainability by 2030.
Ubx	since the beginning of June	online / presence	Other	Presentation of Reset and WP7 to Research Departments	Scientific Community (Higher Education, Research)	15-20 people each time	France	Presentation of RESET			
Ubx	19/10/2021	Online	Training	Sex, gender and stereotypes in research and academic careers	Scientific Community (Higher Education, Research)	18 people	Europe	Training how to integrate gender into research (sex and gender bias, checklist, expectations of HEurope)	Power Point		
Ubx	11/9/2021	Bordeaux Laboratory of Research in Computer Science	Participation to Conference	"She" for computer science	Scientific Community (Higher Education, Research)	25 people	France	Training how to integrate gender into research (sex and gender bias, checklist, expectations of HEurope)			
RUB	19/11/2021	online	Press release	Gegen sexuelle und geschlechtsspezifische Gewalt	Scientific Community (Higher Education, Research)		Germany	Announcement of RESET's Webinar against violence on RUB's newsportal	https://news.rub.de/vermischtes/2021-11-19-webseminar-gegen-sexuelle-und-geschlechtsspezifische-gewalt		The brief article states that violence against women and sexual harassment are a problem, also in higher education. It invites interested people to take part in RESET's webinar the 25th of November.
Ubx	25/11/2021	online	Webinar	Crossed views on sex and gender-based violence	Scientific Community (Higher Education, Research)	60 people	EU scale	sharing ideas and discussions on sex and gender-based violence in HE	Power Points + Zoom	AUTH (communication)	first session: presentations of PhD thesis on GBV/ second session: presentation by UniSAFE, and two protocols form other universities.
U.Porto	26/11/2021	in presence/Porto	Organization of a workshop	Hands-on: Gender Equality as a worldwide fight at the European Federation of Psychology Students Associations Conference 2021	Scientific Community (Higher Education, Research)	12 people	EU	Workshop facilitator and RESET presentation	pps presentation	N/A	Workshop on Gender Equality. Hands on how to think GE measures and develop a GEP. Presentation of RESET as model for social intervention and change
Ubx	24/01/2022	In presence/Bordeaux metropolitan administration	Participation to other type of event	RESET presentation: approaching the locality	GE network of Bordeaux metropolis	25 people	France	Presentation of RESET	Ppt presentation	N/A	https://wereset.eu/newsroom/news/reset-approaching-the-locality/
U.Porto	2/1/2022	online	Webinar	Diversity & Inclusion E-Conference:	Students of the EUGLOH Alliance Universities		EU	RESET presentation	Ppt presentation	N/A	https://www.eugloh.eu/events/e-conference-series-work-and-family-personal-life-reconciliation?fbclid=IwAR1fqcZltRwDzb7Yt1DrE

				Work and Family/ Personal Life Reconciliation							7mLYsj1armQxqlMJWCO8dAuH3h-k5WpRUeZM
U.P orto	3/4/2022	In Presence/Porto	Participation to Conference	Title of scientific communication: Work-life conflict among Higher Education Institution workers: A demands-resources approach Title of the event: Trabalho todos os dias - Um encontro sobre trabalho reprodutivo, cuidado e serviço doméstico	Scientific Community (Higher Education, Research)	20 people	Portugal	Presentation of a study conducted under the RESET project	Powerpoint	N/A	Presentation of a study about work-life conflict among workers of our institution, adopting a demands and resources approach. This study assessed gender differences within each working group (teachers/researchers and staff members)
UBx	3/9/2022	National School of Magistracy, Bordeaux	Participation to a conference	"Articulation des temps de vie" (Work-life balance)	Lawyers & magistrates	60 people	France	Draw awareness on GE & WLB in Law (for GE training in Law)	Power Point	N/A	Presentation of the RESET project and the actions of the action plans to promote better interaction between professional and personal life, as well as the European policy in matters of reconciliation, and more particularly the European directive on work-life balance
U.P orto	15/03/2022	School Júlio Dinis (Porto)	Participation to workshop	Sex, Gender and Social Roles	General Public	150 people	Portugal Sweden	Draw awareness on GE and RESET presentation	Presentation / WordCloud	N/A	Workshop for high school students with the objective of raising awareness about gender equality. Discussed the concepts of sex, gender and social roles, and how they relate to gender asymmetries and inequalities. The RESET project was presented as a model of intervention in the academic context.

5.2.9 RESET events

RESET WEBINAR – Crossed Views On Sex And Gender-Based Violence

On the occasion of the International Day for the Elimination of Violence against Women RESET organised the online webinar “Crossed views on Sex and Gender-Based Violence” on 25/11/2021.

This first RESET webinar aimed at sharing ideas in a multidisciplinary and international perspective on the topic of Sex and Gender-Based Violence while highlighting the work of young researchers.

During the 1st session, from 14:30 to 15:50, PhD candidates from University of Bordeaux (France) and University of Porto (Portugal) presented their work and research findings on the topic of Sex and Gender-Based Violence.

In the 2nd session of the webinar, from 15:50 to 17:00, key speakers from the EU-H2020 project UNISAFE, the Ruhr-University of Bochum (RUB) and the University of the Basque Country (UPV/EHU) discussed policies and protocols against Sex and Gender-Based Violence.

More than 70 participants joined the event.



5.2.10 *RESET publications*

During the 1st year of project implementation RESET already published a scientific paper:

Table 10: *RESET Scientific Publications*

Title	Partner	Authors	Available at:
Work-Life Conflict Among Higher Education Institution Workers' During COVID-19: A Demands-Resources Approach	Uporto	Garraio, C; Freitas, JP; Magalhães, SI; Matias, M;	<ul style="list-style-type: none"> • https://doi.org/10.3389/fsoc.2022.856613 • https://explore.openaire.eu/search/publication?pid=10.3389%2Fsoc.2022.856613

6 Conclusions

The current document entitled “1st RESET Dissemination and Communication Plan, including links to Zenodo collection, website and dedicated pages on each partner institution website (version 3)” outlines the dissemination and communication strategy of RESET EU funded project and describes in detail the plan, tools and methods established to achieve the objectives of the strategy and maximise the project’s promotion and outreach. In addition, it presents the progress made from March 2021 to March 2022.

RESET dissemination and communication plan defines the RESET target audiences, establishes communication channels that are better targeted to these audiences, outlines the dissemination activities to be carried out by the consortium partners, clarifies the roles and responsibilities of the partners and sets specific KPIs to monitor and assess the impact of the strategy. The successful implementation of the plan will facilitate the exploitation of the project results and lay the ground for the sustainability and replicability of the RESET outcomes and methodology.

This document will serve as the main guide to support all consortium partners to appropriate and effectively raise awareness on RESET project, communicate and disseminate the project activities and promote the project results to RESET target audiences.

RESET’s dissemination and communication plan will be updated every six (6) months to monitor the progress and effectiveness of the strategy and updated it when necessary.

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8 ANNEX 2 - Partners' social media and dedicated institution webpages reporting template

Partner	Website	Facebook	Instagram	Twitter	Linkedin

9 ANNEX 3 – Event’s organization reporting template

  <p>Event name Event date Event venue</p> <table border="1"> <tr> <td>Responsible Partner</td> <td>Name of Author 1</td> </tr> <tr> <td>Authors</td> <td>Name of Author 2</td> </tr> </table>	Responsible Partner	Name of Author 1	Authors	Name of Author 2	 <p style="text-align: center;">Table of Contents</p> <ol style="list-style-type: none"> 1. Agenda 2. Target audience 3. Key outputs 4. Materials created (presentations, invitations, wallets) 5. Links of event publicity 6. Photos
Responsible Partner	Name of Author 1				
Authors	Name of Author 2				

10 ANNEX 4 – Potential synergies with relevant projects and initiatives

Project/Initiative Name	Type of project/initiative	Target audiences	Coordinator's contact	Social media accounts	Website	Other links

11 ANNEX 5 - ARTICLE 29 of GA 101006560 – DISSEMINATION OF RESULTS – OPEN ACCESS – VISIBILITY OF EU FUNDING

29.1 Obligation to disseminate results

Unless it goes against their legitimate interests, each beneficiary must – as soon as possible – ‘disseminate’ its results by disclosing them to the public by appropriate means (other than those resulting from protecting or exploiting the results), including in scientific publications (in any medium).

This does not change the obligation to protect results in Article 27, the confidentiality obligations in Article 36, the security obligations in Article 37 or the obligations to protect personal data in Article 39, all of which still apply.

A beneficiary that intends to disseminate its results must give advance notice to the other beneficiaries of – unless agreed otherwise – at least 45 days, together with sufficient information on the results it will disseminate.

Any other beneficiary may object within – unless agreed otherwise – 30 days of receiving notification, if it can show that its legitimate interests in relation to the results or background would be significantly harmed. In such cases, the dissemination may not take place unless appropriate steps are taken to safeguard these legitimate interests.

If a beneficiary intends not to protect its results, it may – under certain conditions (see Article 26.4.1) – need to formally notify the Agency before dissemination takes place.

29.2 Open access to scientific publications

Each beneficiary must ensure open access (free of charge online access for any user) to all peer-reviewed scientific publications relating to its results.

In particular, it must:

(a) as soon as possible and at the latest on publication, deposit a machine-readable electronic copy of the published version or final peer-reviewed manuscript accepted for publication in a repository for scientific publications;

Moreover, the beneficiary must aim to deposit at the same time the research data needed to validate the results presented in the deposited scientific publications.

(b) ensure open access to the deposited publication – via the repository – at the latest:

(i) on publication, if an electronic version is available for free via the publisher, or

(ii) within six months of publication (twelve months for publications in the social sciences and humanities) in any other case.

(c) ensure open access – via the repository – to the bibliographic metadata that identify the deposited publication.

The bibliographic metadata must be in a standard format and must include all of the

- the terms “European Union (EU)” and “Horizon 2020”;
- the name of the action, acronym and grant number;
- the publication date, and length of embargo period if applicable, and
- a persistent identifier.

29.3 Open access to research data

Regarding the digital research data generated in the action (**‘data’**), the beneficiaries must:

(a) deposit in a research data repository and take measures to make it possible for third parties to access, mine, exploit, reproduce and disseminate – free of charge for any user – the following:

(i) the data, including associated metadata, needed to validate the results presented in scientific publications, as soon as possible;

(ii) not applicable;

(iii) other data, including associated metadata, as specified and within the deadlines laid down in the ‘data management plan’;

(b) provide information – via the repository – about tools and instruments at the disposal of the beneficiaries and necessary for validating the results (and – where possible – provide the tools and instruments themselves).

This does not change the obligation to protect results in Article 27, the confidentiality obligations in Article 36, the security obligations in Article 37 or the obligations to protect personal data in Article 39, all of which still apply.

As an exception, the beneficiaries do not have to ensure open access to specific parts of their research data under Point (a)(i) and (iii), if the achievement of the action’s main objective would be jeopardised by making those specific parts of the research data openly accessible.

In this case, the data management plan must contain the reasons for not giving access.

29.4 Information on EU funding – Obligation and right to use the EU emblem

Unless the Agency requests or agrees otherwise or unless it is impossible, any dissemination of results (in any form, including electronic) must:

(a) display the EU emblem and

(b) include the following text:

“This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 101006560”.

When displayed together with another logo, the EU emblem must have appropriate prominence.

For the purposes of their obligations under this Article, the beneficiaries may use the EU emblem without first obtaining approval from the Agency.

This does not however give them the right to exclusive use.

Moreover, they may not appropriate the EU emblem or any similar trademark or logo, either by registration or by any other means.

29.5 Disclaimer excluding Agency responsibility

Any dissemination of results must indicate that it reflects only the author's view and that the Agency is not responsible for any use that may be made of the information it contains.

29.6 Consequences of non-compliance

If a beneficiary breaches any of its obligations under this Article, the grant may be reduced (see Article 43).

Such a breach may also lead to any of the other measures described in Chapter 6 (of the GA).